



## NEWS RELEASE

Tuesday, August 29, 2006

### **Greater Saskatoon Catholic Schools launches new look**

**SASKATOON, Aug. 29, 2006** – Jim Carriere, Chair of the Greater Saskatoon Catholic Schools Board of Education, unveiled the division's new logo today at a media conference.

"Our Board of Trustees is very excited about this new look for our school division," Carriere said. "We are hopeful that all of the communities we serve will feel welcomed and represented by our new logo."

The logo, designed with the help of dblack.communications, was revealed to staff earlier in the day as the division began its Opening Celebration for the 2006-07 school year.

The new logo was created after the Jan. 1, 2006 amalgamation of several Roman Catholic school divisions that had previously operated separately in Saskatoon, Humboldt, Biggar and Viscount. The division also represents rural areas just outside of Saskatoon where new school divisions were formed last fall. These divisions moved immediately to amalgamate with Greater Saskatoon Catholic Schools.

A key feature of the logo is the perspective lines that represent rural and urban communities coming together to form a unique partnership. The lines merge into a cross, which features rays of energy reaching into the expanded school division.

Greater Saskatoon Catholic Schools serves more than 14,500 students in 44 schools. There are more than 1,800 employees. The division seeks to see children grow spiritually and academically.

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An electronic version of the logo is available upon request.